

April 24, 2006

Power Efficiency Corporation Announces Addition to Management Team and Board of Directors

Rob Murray Appointed Executive Vice President and COO To Help Lead Company Through Next Phase of its Growth

LAS VEGAS--(BUSINESS WIRE)---Power Efficiency Corporation (OTCBB: PEFF), a developer and manufacturer of advanced energy savings technologies for electric motors, today announced that Rob Murray has joined the Company as its Executive Vice President and Chief Operating Officer of the Company. In conjunction with the announcement, Mr. Murray was also elected to the Company's Board of Directors.

Prior to joining the Company, Mr. Murray was the President, Director and Co-Owner of GoWireless, Inc. where he helped grow the company from 7 stores and \$2 million in annual revenue to 110 stores and \$38 million in annual revenues. Prior to GoWireless, Mr. Murray was Vice President and General Manager of Paging Network, Inc., where he was promoted four times to larger market responsibilities and managed 325 employees in 6 branch offices. Prior to Paging Network, Inc., Mr. Murray served in various capacities as a Marketing Officer, Senior Account Manager and a Senior Accountant. Mr. Murray earned a Bachelors of Science in Business Administration and Accounting from the University of Southern California and has his CPA designation in the state of California.

"We are extremely pleased to have Rob Murray join us as an officer and board member," said Steven Strasser, the Company's Chairman and CEO. "He brings a wealth of experience for successfully growing companies from small to medium size, which is extremely important for Power Efficiency as it now positions itself for significant future growth."

"With energy prices near record levels, Power Efficiency's technology, which significantly reduces energy costs,, is especially important," Murray said. "With numerous opportunities to significantly expand its customer base, I am very pleased to be joining this Company at such an exciting time in its development."

About Power Efficiency Corporation

Power Efficiency Corporation designs and manufactures controllers that reduce the amount of energy used by alternating current induction motors. PEC power controllers allocate power in direct proportion to the required workload, eliminating wasted energy. The company's core technology, which is based on patented improvements to NASA technology, is effective on motors that run at constant speeds and under variable loads. These motors are found in escalators, elevators, grinders, granulators, mixers, saw mills and many other applications. The savings from

these controllers are typically 15-35%, but can be as high as 45%. The controllers also reduce the operating heat of the motor, enabling significant motor life extension and downtime reduction benefits. PEC products are UL compliant and CE and CSA certified. The Company also has a prototype unit applicable to single phase electronic motors that are found in applications such as clothes dryers, refrigerators, vending machines, mixers and coffee grinders.

For more information visit www.powerefficiencycorp.com.

As a cautionary note to investors, certain matters discussed in this press release may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such matters involve risks and uncertainties that may cause actual results to differ materially, including the following: changes in economic conditions; general competitive factors; acceptance of the Company's product in the market; the Company's success in technology and product development; the Company's ability to execute its business model and strategic plans; and all the risks and related information described from time to time in the Company's SEC filings, including the financial statements and related information contained in the Company's 2005 Annual Report. Power Efficiency assumes no obligation to update the information in this release.

Contact:

*Power Efficiency Corporation
B.J. Lackland, 702-697-0377
Chief Financial Officer
blackland@powerefficiencycorp.com*

or

*Mike Varney, 702-697-0377
Vice President - Sales and Marketing
mvarney@powerefficiencycorp.com*

or

*CEOcast, Inc. for Power Efficiency
Josh Reynolds, 212-732-4300*

©2006 Power Efficiency Corp.