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Power Efficiency Corporation Showcases Products at Clean Airport Partnership Conference

LAS VEGAS--Power Efficiency Corporation (OTC BB:PEFF.OB), a developer and international marketer of patented energy-saving devices for alternating current induction motors, announced today that it recently showcased its products at a conference for the Clean Airport Partnership hosted by Seattle-Tacoma International Airport ("SeaTac"). The conference, called "Making Airport Terminals More Energy Efficient", was attended by representatives of many of the 49 airports participating in the Clean Airports Partnership.

SeaTac is regarded as a model among airports in the United States for saving energy. The airport achieved Washington State Governor Gary Locke's goal of saving 10% of the energy it consumes through three initiatives, one of which was the installation of 60 motor controllers on escalators and elevators.

Roughly three years ago KONE Inc., one of the leading elevator and escalator manufacturers and service providers in the world, sold and installed EcoStart® controllers at SeaTac. EcoStart® controllers are based on Power Efficiency's energy saving technology and are manufactured by Power Efficiency exclusively for KONE.

Douglas Holbrook, Manager of Utilities and Business Management, Port of Seattle, Seattle-Tacoma International Airport, said, "KONE installed the EcoStart® controllers three years ago and we are very happy with the product. It saves the airport approximately 30% on energy use and has required virtually no maintenance." By using the EcoStart® controllers, SeaTac estimates that it saves 54,000 KWH every month.

Power Efficiency Corporation designs and manufactures energy saving motor controllers which include a soft start for constant speed-variable load AC induction motors. The savings from these controllers are typically 15-35%, but can be as high as 45%. The controllers also provide significant motor life extension and downtime reduction benefits, and are UL compliant and CE and CSA certified.

The statements contained in this release, which are not historical facts, may be deemed to contain forward-looking statements, including, but not limited to, deployment of new services, growth of customer base, and growth of service area, among other items. Actual results may differ materially from those anticipated in any forward-looking statement with regard to magnitude, timing or other factors. Deviation may result from risk and uncertainties, including, without limitation, the Company's dependence on third parties, market conditions for the sale of services, availability of capital, operational risks on contracts, and other risks and uncertainties. The Company disclaims any obligation to update information contained in any forward-looking statement.

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